

## AG & ARTS TOUR OF CHEATHAM COUNTY SPONSORSHIP & ADVERTISING

### There are so many ways to get involved!

The Ag and Arts Tour will take place from 10 a.m. – 5 p.m. on Saturday, September 26. This event is a self-guided tour of farms featuring local artisans at every stop! Whether you are a farm, retailer, restaurant, service provider, nonprofit, or downtown storefront, the Ag & Arts Tour offers meaningful exposure during one of Cheatham County’s most anticipated weekends.

### BECOME A SPONSOR

How can you get involved? The Ag and Arts Tour is funded through grants and other sponsorships. As a sponsor, you will be able to share your business with tour participants while supporting area farmers, artisans and agritourism.

### SPONSORSHIP LEVELS

PLATINUM	GOLD	SILVER	BRONZE
\$1200	\$800	\$500	\$250
Logo on Discover Cheatham website’s event page	Logo on Discover Cheatham website’s event page	Logo on Discover Cheatham website’s event page	Logo on Discover Cheatham website’s event page
Your logo on tour sponsor boards	Your logo on tour sponsor boards	Your logo on tour sponsor boards	Your logo on tour sponsor boards
Your business name on all marketing materials and social media promotions	Your business name on all marketing materials and social media promotions	Your business name on all marketing materials and social media promotions	Your business name on all marketing materials and social media promotions
Full page ad in tour book	Half page ad in tour book	Quarter page ad in tour book	
Sponsor table or commercial display at a tour site of your choosing.			

Single Ad placements in the tour book are also available outside of sponsorships.

½ page = \$150 | ¼ page = \$50 | Box ad = \$25

# SPONSORSHIP FORM

**How to participate:** Complete this form. A member of the Ag and Arts Foundation Board of Directors will review your application and then reach out to work with you on materials.

**Deadlines:** Sponsors & Advertisement cut off to get into printed Tour Booklet and printed material is **June 1, 2026**. Final deadline for all Sponsors is July 3, 2026. NO APPLICATIONS WILL BE ACCEPTED AFTER July 3, 2026.

## Sponsor Information

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media Handle: @\_\_\_\_\_

Please check one box below:

Selection	Level	Investment	Key Benefit Highlight
<input type="checkbox"/>	Platinum	\$1,200	Full Page Ad + display table
<input type="checkbox"/>	Gold	\$800	Half Page Ad
<input type="checkbox"/>	Silver	\$500	Quarter Page Ad
<input type="checkbox"/>	Bronze	\$250	Business included as a sponsor
<input type="checkbox"/>	½ pg Ad Only	\$150	Ad only in show book
<input type="checkbox"/>	¼ pg Ad Only	\$70	Ad only in show book
<input type="checkbox"/>	Box Ad Only	\$30	Ad only in show book

## Ad Production & Logos

- **Advertising artwork must be received by April 1.** (High-resolution PDF, JPG, or PNG to be emailed to [info@alocc.org](mailto:info@alocc.org))  
*Ad specs: Full page ad 8.5"x11" | Half page ad 8.5"x5.5" | Quarter page ad 4.25"x 5.5" | Box ad 2.75" x 5.5"*

## Payment Method

- Check:** Please make payable to **The Art League** and mail to: P.O. Box 53, Ashland City, TN 37015
- Credit Card:** We will send an invoice to the email provided above.
- Invoice Me:** We will email you an electronic invoice to be paid online

**Authorization** By signing below, I agree to the sponsorship level selected and understand that the Art League will include my business in the 7th Annual Juried Art Show materials upon receipt of payment and artwork.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Note:** Please return this form to [info@alocc.org](mailto:info@alocc.org) or mail it to P.O. Box 53, Ashland City, TN 37015