

ART LEAGUE OF CHEATHAM COUNTY

MEMBERSHIP MEETING, OCTOBER 3, 2024

CHEATHAM COUNTY LIBRARY

BOARD MEMBERS PRESENT:

Aleshia Garrett, President
Marian Fordyce, Vice President
Rhonda Orange, Treasurer
Dustine Roberts (Nominated), Secretary
Nesha LaCroix, Membership Chair
Eric Wilmoth, Marketing Chair
Becki Vincent, Art Exhibits Chair

MEMBERS PRESENT:

Adrea Henry
Gary Huble
Sonya Beck (virtual)

Meeting was called to order at 6:15 pm by Aleshia Garrett. Members were welcomed and introductions were made.

A motion was made to approve the minutes of the prior meeting. Motion was seconded and approved.

A nomination for Dustine Roberts was presented to the membership. A call for nominations from the floor was called. Hearing none, Dusine Roberts was the only nominee. A motion was made to nominate Dustine Roberts. Motion was seconded and approved by all.

The Board of Directors held a Strategic Planning Session on July 27. Outcomes from this session were provided. The new Vision and Mission Statements were presented to the membership:

- **Vision:** We envision Cheatham County as a cultural community where creativity is celebrated, artists are supported, and art is accessible to all.
- **Mission:** To enhance the community by empowering local artists, inspiring creativity in Cheatham County, and providing enriching cultural experiences for all.

Ideas from the planning session were shared, as well as the results from the membership survey.

The Art League is holding a logo redesign contest. Flyers and information are being shared out to the community. Submissions deadline is Feb. 2025. Winner will be announced during the Juried Art Show in March 2025.

The Cheatham County Leadership Development Program is also holding a logo redesign contents. The Art League will send an email out to members regarding this contest.

Board Reports

- Treasurers Report:
 - \$33,899 Total Funds
 - \$16,000 in Investment CDs
 - \$11,630 Foster Children's Reserve Account
 - \$6,269 Checking Account
- Membership Chair Report
 - 9 Business Partners
 - 39 Artist Members
 - 17 Life Members

- 6 Student Members
- 12 New Members + 2 New Businesses so far this year!
- Marketing Chair Report
 - Be sure to whitelist alocc.org in your email inbox
- Vice President Report (Upcoming Events)
 - This weekend – Art in the Park, Kingston Springs and Music on Main
 - November – Cheatham County Community Arts Festival Nov. 16 & 17
 - December – Learning Lab: Beyond the Canvas: Marketing Your Art for Maximum Impact Dec. 5
 - January – Winter Membership Meeting Jan. 10 6 p.m. Cheatham Co. Public Library
 - February – Learning Lab: Accounting for Your Art Business

Old or new business: Aleshia Garrett provided an update on a partnership with the Cheatham County Historical and Genealogical Association (CCHGA).

Art League membership meetings will be open to the public going forward. The community will be invited to attend to learn more about what the Art League is doing and ways to become engaged in the community.

Meeting was adjourned at 6:43 pm.