



FALL MEETING

www.alocc.org



An orange icon of a paint bucket with a handle and a paintbrush resting on its rim, positioned above the word "Agenda".

Agenda

- ↓ Welcome & Introductions
- ↓ Approval of Minutes
- ↓ Voting in Interim Secretary
- ↓ Strategic Planning Update
- ↓ Rebranding ALOCC Contest
- ↓ Board Reports
- ↓ Old/New Business

Approve Minutes

Financial Report
Membership Report



Nominations for Secretary



STRATEGIC PLANNING SESSION



Vision

We envision Cheatham County as a cultural community where creativity is celebrated, artists are supported, and art is accessible to all.

Mission

To enhance the community by empowering local artists, inspiring creativity in Cheatham County, and providing enriching cultural experiences for all.

So Many Ideas!



Our Values



Relationships
Community
Network
Education
Cultural Hub
Opportunities (venue)
Giving Back

Your Priorities



- Networking Opportunities
- Educational Events
- Opportunities to sell artwork
- Engaging Young Creatives
- Engaging the Community
- Giving Back

Action Items

More opportunities to sell

Engaging the community through art

Increased student involvement

Shared knowledge through workshops



Redesign Our Logo Contest

Submission Deadline - February 2025

Winner announced during Juried Art Show in March 2025

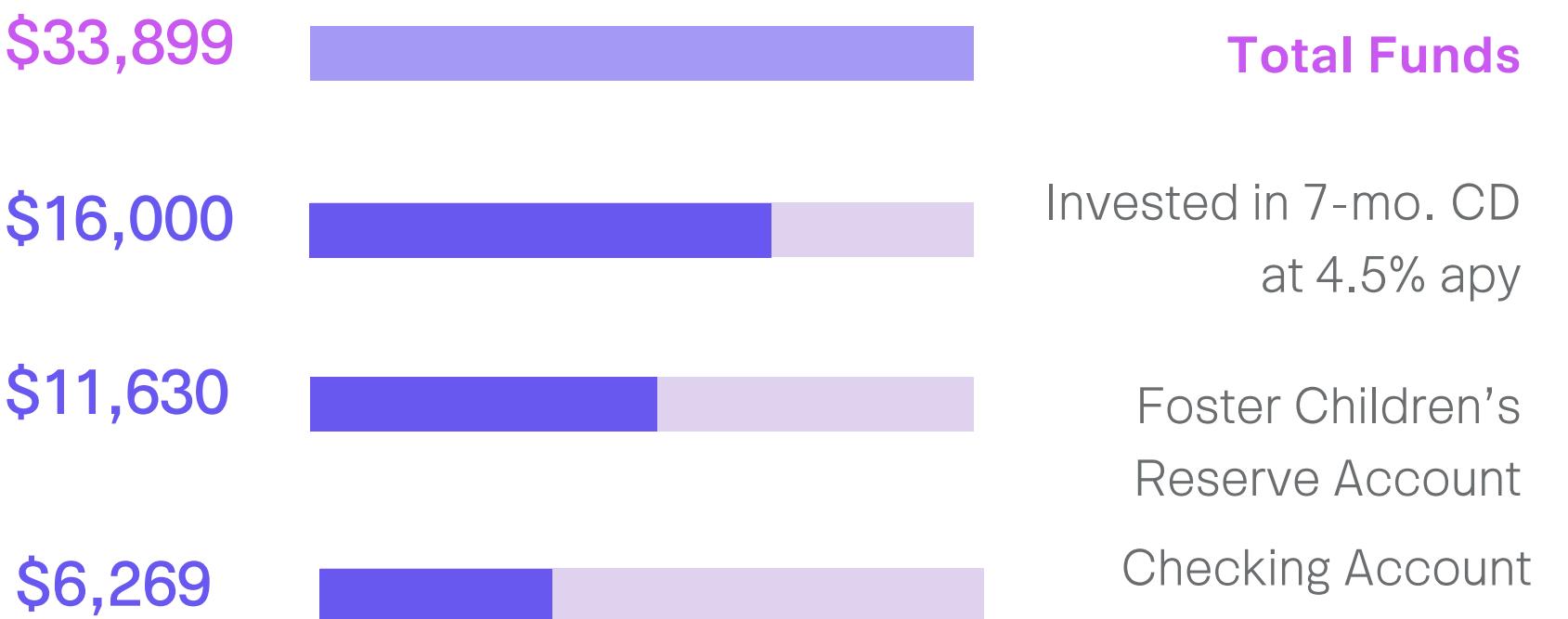
Board Reports

Financial Report
Membership Report



Financial Snapshot

Financial Breakdown Sept. 2024



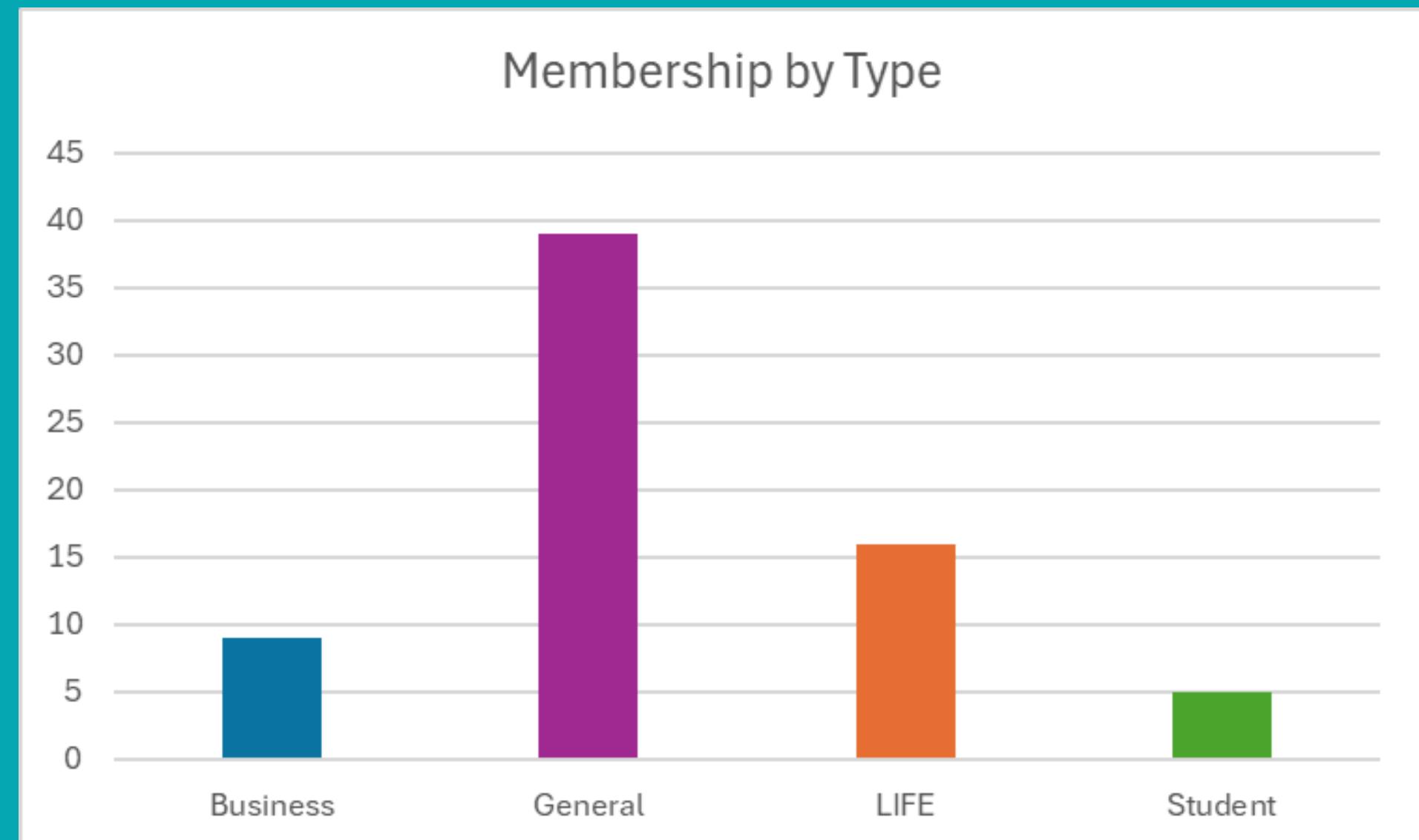
Membership Report

We have gained 12 new artist members so far this year!

We have gained two new business members so far this year!

Please be sure to whitelist info@alocc.org for emails!

9 Business Partners
39 Artist Members
17 Life Members
5 Student Members



Marketing Report

Social Engagement

Email Engagement

Text & Voice

Upcoming Events

ART
LEAGUE
OF CHEATHAM COUNTY

www.alocc.org



Events



NOVEMBER

Cheatham
County
Community
Arts Festival
Nov. 16 & 17



DECEMBER

Learning Lab: Creating Your 2025 Marketing Strategy



JANUARY

Winter
Meeting
January 10
6 p.m.
Cheatham
Co. Public
Library



FEBRUARY

Learning Lab: Accounting for Your Art Business

ART EVENTS NEARBY IN OCTOBER:

Sept. 21 - Art in the Park, Springfield
Oct. 3 - Artsville Fest Gala, Clarksville
Oct. 5 - Music on Main, Ashland City
Oct. 5 - Art in the Park, Kingston Springs

Old/New Business



Thank you for coming to our quarterly meeting and staying up-to-date with the League's progress. See you all in January!