

ART

LEAGUE

OF CHEATHAM COUNTY

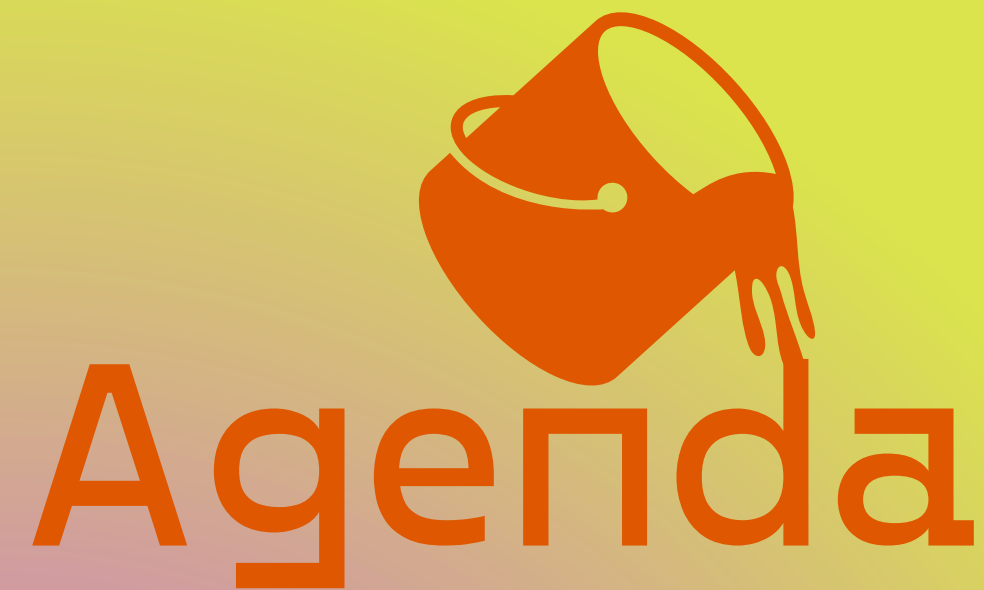


FALL

MEETING

www.alocc.org





- Welcome & Introductions
- Approval of Minutes
- Voting in Interim Secretary
- Strategic Planning Update
- Rebranding ALOCC Contest
- Board Reports
- Old/New Business

Approve Minutes

Financial Report
Membership Report



Nominations for Secretary



STRATEGIC PLANNING SESSION



Vision

We envision Cheatham County as a cultural community where creativity is celebrated, artists are supported, and art is accessible to all.

Mission

To enhance the community by empowering local artists, inspiring creativity in Cheatham County, and providing enriching cultural experiences for all.

So Many Ideas!



Our Values



Relationships
Community
Network
Education
Cultural Hub
Opportunities (venue)
Giving Back

Your Priorities



- Networking Opportunities
- Educational Events
- Opportunities to sell artwork
- Engaging Young Creatives
- Engaging the Community
- Giving Back

Action Items



More
opportunities
to sell



Engaging the
community
through art



Increased
student
involvement



Shared
knowledge
through
workshops



Redesign Our Logo Contest

Submission Deadline - February 2025

Winner announced during Juried Art Show in March 2025

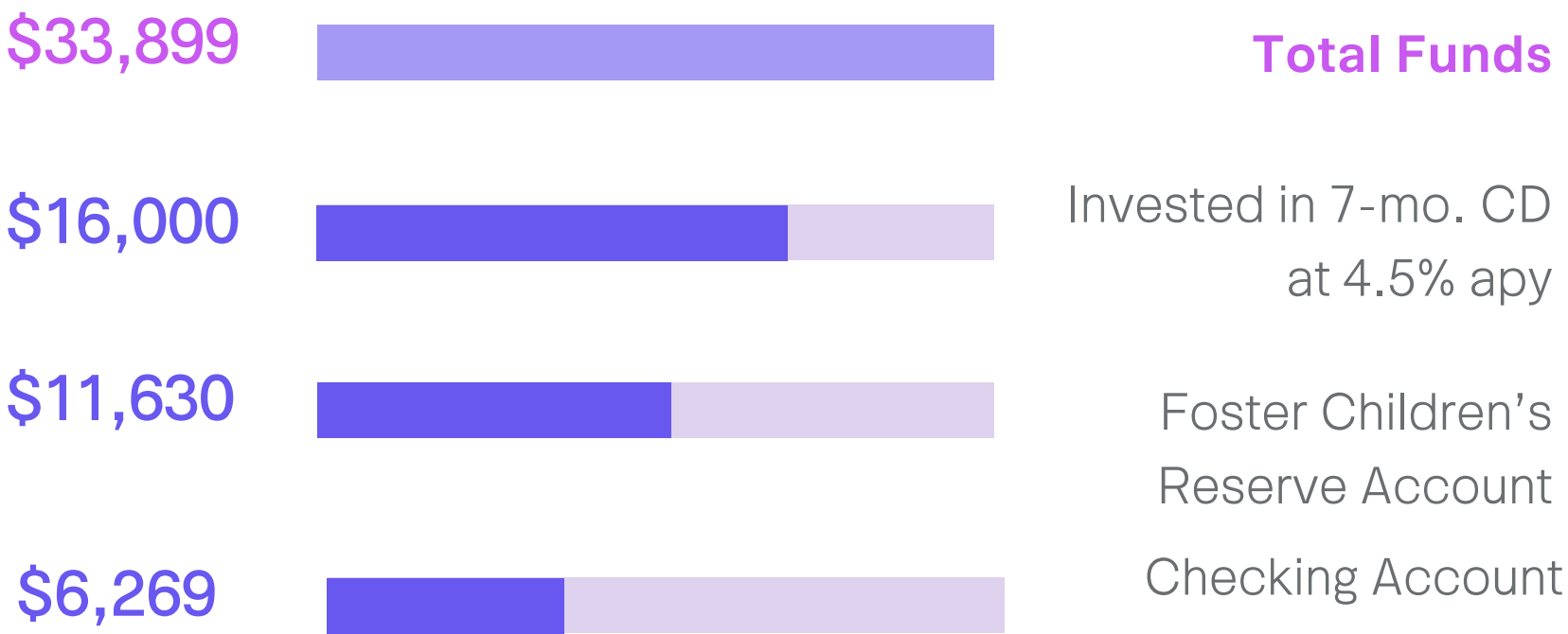
Board Reports

Financial Report
Membership Report



Financial Snapshot

Financial Breakdown Sept. 2024



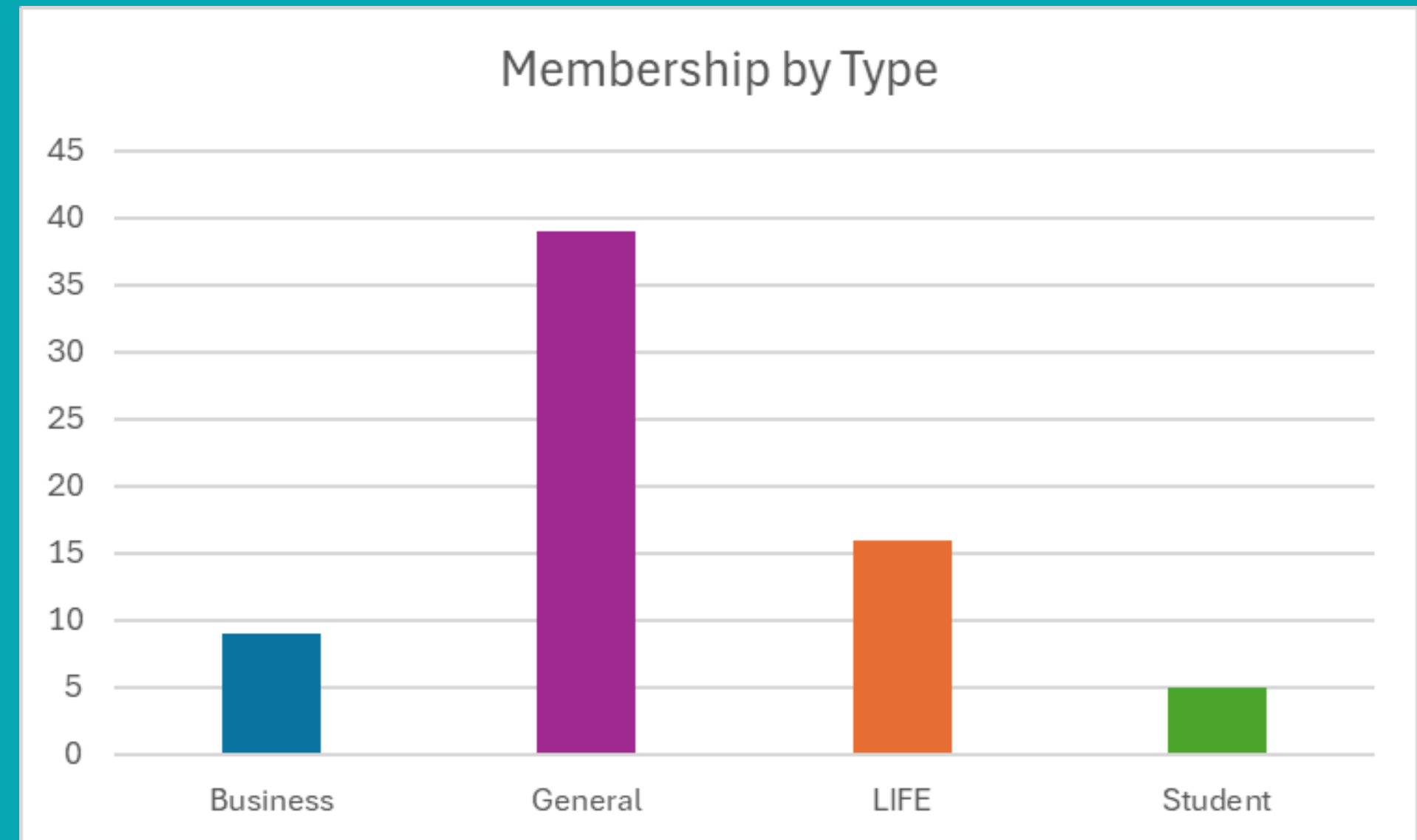
Membership Report

We have gained 12 new artist members so far this year!

We have gained two new business members so far this year!

Please be sure to whitelist info@alocc.org for emails!

9 Business Partners
39 Artist Members
17 Life Members
5 Student Members



Marketing Report

Social Engagement

Email Engagement

Text & Voice

Upcoming Events



Events

ART EVENTS NEARBY IN OCTOBER:

Sept. 21 – Art in the Park, Springfield

Oct. 3 – Artsville Fest Gala, Clarksville

Oct. 5 – Music on Main, Ashland City

Oct. 5 – Art in the Park, Kingston Springs



NOVEMBER

Cheatham
County
Community
Arts Festival
Nov. 16 & 17



DECEMBER

Learning
Lab:
Creating
Your 2025
Marketing
Strategy



JANUARY

Winter
Meeting
January 10
6 p.m.
Cheatham
Co. Public
Library



FEBRUARY

Learning
Lab:
Accounting
for Your Art
Business

Old/New Business

↘ Thank you for coming to our quarterly meeting and staying up-to-date with the League's progress. See you all in January!