

ART LEAGUE OF CHEATHAM COUNTY

MEMBER MEETING MINUTES

04/18/2024

In attendance:

Adam Sandor

Debbie Keenan

Marian Fordyce

Aleshia Garrett

Shawn Rider

Nesha LaCroix

Gary Huble

Online: (In and out service due to storm in the area) Kristi Baker, Phoenix Thornburg, Eric Wilmoth

Meeting was called to order at 6:15.

Brandon Beard and Olivia Brown from Music Habitat were in attendance to discuss the upcoming event at Stonederosa on April 26 and 27. This event is a fundraiser for a new social media marketing platform specifically for all types of artists called Music Habitat. They feel strongly about helping all artists out there, especially those that can't afford or don't have the knowledge to attain or research things they may need or want. It will house things like concerts, gigs, players needed, venues, art shows, etc. in one site. There is a VIP night on Friday and on Saturday a whole day of music, food trucks and a crawfish boil. They are welcoming artists to display and sell art all day on Saturday. There will be from 700-1000 in attendance! Saturday tickets are \$25 and the VIP tickets are \$150. Reach out to Adam to display. 731-697-4441 or adam@alocc.com.

Discussion followed regarding future goals for the ALOCC. We want to ensure members get more bang for their membership buck! We talked about meetups for members which would include informational meetings like mentorships, social media platform info and the business side of being an artist. These meetings would be once a quarter. Once a quarter, we will also have a regular membership meeting and once a quarter, an event. The schedule is being worked out as we speak and will be posted on the website.

The Poolside Gala is coming up on June 7th! We will need help with set up and tear down. There will be a specified space for artists who have signed up. There are 15 spots and they are all spoken for at this point. See information on ALOCC website. It's going to be a fabulous event!!!

In November there will be a show and sale at the 308 Event Center on Main St in Ashland City. More information upcoming.

Membership and Marketing Report:

*4 new members recruited Q1

*Current total members = 70 (39 individuals, 5 students, 17 life, and 9 businesses)

*Website views for Q1 = 1080 with 275 visitors

Treasurers Report:

Balance as of meeting: \$13,623.69-expenses 8607.44=\$5016.25. Expecting \$1000 check from donor for the Scholarship to be awarded and \$3000 for Tn Arts Grant.

Meeting adjourned at 6:55 amid loud rumbles of thunder.

Respectfully Submitted,

Shawn Rider, Secretary