S.M.A.R.T GOALS *For Artists*

SPECIFIC GOAL: What do you want to achieve? Make the goal clear and narrow in scope.

MEASURABLE: How will you measure your progress and know when the goal is achieved?

ATTAINABLE: Is this goal actually possible? How do you know it is realistic?

RELEVANT: How does this goal align with your larger vision as an artist?

TIMELY: When will you start and end this goal?

START:

END:

STEPS TO GET THERE:	TARGET DATE:

IDEAL ART CAREER

Big Picture Brainstorm for your art business

5
YEARS

3
YEARS

1
YEAR

GOALS

GOAL:

NEXT STEPS:

TARGET DATE:

GOAL:

NEXT STEPS:

TARGET DATE:

GOAL:

NEXT STEPS:

TARGET DATE:

GOAL:

NEXT STEPS:

TARGET DATE:

GOAL:

NEXT STEPS:

TARGET DATE:

QUARTERLY *Planning*

	JAN	FEB	MAR
Q1			

	APR	MAY	JUN
Q2			

	JUL	AUG	SEP
Q3			

	OCT	NOV	DEC
Q4			